

Water Safety - Lesson Plans

Activity 5- Reservoir Safety Campaign

Curriculum for Excellence Experiences and Outcomes

I am learning to assess and manage risk, to protect myself and others, and to reduce the potential for harm when possible. **HWB 2-16a.**

By considering the type of text I am creating, I can select ideas and relevant information, organise these in an appropriate way for my purpose and use suitable vocabulary for my audience. **LIT 2-26a.**

I can persuade, argue, explore issues or express an opinion using relevant supporting detail and/or evidence. **LIT 2-29a.**

To reinforce the water safety messages this activity combines collaborative group work with a design brief and could work as a 'mini-topic', as part of a language lesson on persuasive writing or promoting the technology elements in making use of ICT.

You will need to decide on a time limit and how detailed you want the campaigns to be – the end product could just be a simple poster or a two minute cinema advert involving actors, a slogan and a logo

1. Sharing the Learning Outcomes -

- I can work collaboratively to create a reservoir safety campaign
- I can follow a brief and use my water safety knowledge

2. The Design Briefs - (These can be downloaded and printed out for each group). There are five main jobs but extra jobs can be created, like Art Assistant or Video Camera operator.

Overall Group Brief - You are in charge of the safety campaigns for Scottish Water. Scottish Water look after the reservoirs and want to reduce the number of drowning incidents and injuries at reservoirs, both in summer and winter. Your group has to come up with a safety campaign that will reach as many people as possible and be easily understood.

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Activity 5– Reservoir Safety Campaign

Group jobs:

Leader - Your job is to organise the whole campaign and to keep the others in your group on task. You will need to keep to the deadline and make sure you have a finished product at the end. Have a discussion at the start to decide what your group is going to make – a TV or cinema advert, a billboard poster, a radio advert, an online game etc. Consult your safety expert to find which message the group will work on.

Safety expert - Your job is to make sure the advice being given in the campaign is correct. You will need to consider which reservoir hazards are the most important. Are you going to make different adverts for winter? You may need to work with the researcher to look at previous safety campaigns.

Writer - Your job is to create the slogan that keeps people safe at reservoirs. At the moment Scottish Water use the slogan, 'Take Care Be Aware' but they need a new idea from you. If your group is making a TV advert you also be in charge of writing a script for the actors.

Art director - Your job is to create eye-catching graphics (pictures) to help the safety message to be easily understood. You can use photos, video or drawings. Remember to design a logo that could be used on promotional products as well, like t-shirts, pens, etc.

Researcher - Your job is to look for information on reservoirs, reservoir safety and to find any previous safety campaigns, like the ones by Scottish Water.